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FOR IMMEDIATE RELEASE

### Explora's Acclaimed Noon Year's Eve is Back for a Live 2024 Family Celebration!

Albuquerque, NM – Ring in the new year 12 hours early with the entire family together at Explora's Noon Year's Eve 2024 celebration! An annual favorite throughout the city and soon to sell out, Explora hosts the perfect New Year's event for parents, caregivers, the community, and everyone with kids who won't be awake at midnight. Doors open at 10 am Saturday, December 31, where the fun will continue until 2 pm. This year's festivities boast two massive indoor balloon drops at noon, with 2,024 balloons to mark the occasion and Explora's highly anticipated 20th anniversary! We are honored to present Mayor Tim Keller as our official spokesperson counting down towards the new year, along with raffle prizes, and classic Explora fun! All of Explora's exciting and unique exhibits will be open for family enjoyment, as well. Experience the foamy fan-favorite bubble exhibits. Explore the vibrant patterns, refractions, and optics of Light, Shadow, and Color. Show off to your kids by riding our High Wire Bike, suspended two stories above ground, and discover STEM favorites throughout our brand-new teen center, X Studio! All the fun is included with regular Explora general admission, ranging from \$7 to \$11 per person. Sales will be capped at 1,200 people, and since the event will sell out, we encourage visitors to reserve tickets online in advance, available *now* at: [explora.us/events/noon-years-eve/](https://explora.us/events/noon-years-eve/)

Looking for more fun for your kids before school begins? Explora's Winter Camps are still open for registration: social, safe, educational, and vastly entertaining! Dec 22, Dec 26-29, Jan 2-5, and Jan 8-9; 9 am 12 pm, 1pm-4 pm, or all day. Grades PreK-12th. Explore the wide range of STEAM enrichment available from Patterns in Winter to Art in Motion, Music Explorers to Intro to Zines, there's plenty for all kids to enjoy! See the wide range of topics we offer and sign up here: [explora.us/winter-camps/](https://explora.us/winter-camps/)

*About Explora: Explora is a science center and children's museum in Albuquerque, with a mission of creating opportunities for inspirational discovery and the joy of lifelong learning through interactive experiences in science, technology, engineering, art, and math (STEAM). Explora serves thousands of people of all backgrounds each year and is dedicated to improving New Mexico's educational and economic outcomes.*