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**FOR IMMEDIATE RELEASE**

### **Explora's Acclaimed Noon Year's Eve is Back for a Live 2023 Family Celebration!**

**Albuquerque, NM** – Ring in the new year 12 hours early with the entire family together at [Explora's](#) Noon Year's Eve 2023 celebration! An annual favorite throughout the city and soon to sell out, Explora hosts the perfect New Year's event for parents, caregivers, and everyone with kids who won't be awake at midnight. Doors open at 10am Saturday, December 31, 2022, where the fun will continue until 2pm. This year's festivities boast two massive indoor balloon drops at noon, with 2,023 balloons to mark the occasion. We'll also feature a very special guest to help countdown to the new year, along with raffle prizes, and classic Explora fun!

Explora's exciting and unique exhibits will be open for family enjoyment, as well. Experience the foamy fan-favorite bubble exhibits. Explore the vibrant patterns, refractions, and optics of *Light, Shadow, and Color*. Show off to your kids by riding our High Wire Bike, suspended two stories above ground, and challenge yourself with cerebral puzzles in the Paradox Café! All the fun is included with regular Explora general admission, ranging from \$6 to \$10 per person. Sales will be capped at 1,200 people, and due to the sell out-nature of the event, we encourage visitors to reserve tickets online in advance, beginning December 17th at: [explora.us/events/noon-years-eve-balloon-drop](https://explora.us/events/noon-years-eve-balloon-drop)

Looking for more fun for your kids before school begins? Explora's Winter Camps are still open for registration: social, safe, educational, and vastly entertaining! Dec 21-23, Dec 26-30, and Jan 2-3; 9am-12 pm or 1pm-4 pm. Explore the wide range of STEAM enrichment available for ages Pre-K through 9th grades: from *Science on Ice* to *Super Sweet Structures*, *Hot Off the Presses* to *Kitchen Chemistry*, there's plenty for kids to enjoy! See all we offer and sign up here: [explora.us/programs/camps](https://explora.us/programs/camps)

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**About Explora:** Explora is a science center and children's museum in Albuquerque, with a mission of creating opportunities for inspirational discovery and the joy of lifelong learning through interactive experiences in science, technology, engineering, art, and math (STEAM). Explora serves thousands of people of all backgrounds each year and is dedicated to improving New Mexico's educational and economic outcomes.