

# iexplora!

Annual  
Report  
July 2016 –  
June 2017

**Explora:**  
creating opportunities  
for inspirational discovery  
and the joy of lifelong learning  
through interactive experiences  
in science, technology, engineering,  
art, and math



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***"I love it here.  
#bestplaceever!"***

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# Community Value

*Community* is a core value at Explora, and it informs our focus on diversity, collaboration, and achieving shared goals. One way in which we express this commitment is through our *Community Partner Membership Program*. Each year, Explora provides tens of thousands of no-cost museum memberships to low-income families working with our partner schools and organizations.

We also work with these partners to offer financial assistance for educational programs, such as Explora summer camps.

The parents of one of these campers described the value of their child's experience this way: "Thank you for another day of amazing learning and creative projects for [our] little one. She comes home so confident,

assured, and happy. Each and every instructor she had has given her an amazing experience with scientific, educational fun. It truly does take a community to raise a child, and [we] believe this community at Explora is truly amazing."

Explora remains committed to increasing access to quality educational opportunities for all. In collaboration with organizations and individuals throughout our community, we will co-create programs, grow alongside each other, and continue to offer a safe place for people of all ages to explore and deepen their engagement with science, technology, engineering, math, and more.

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***"I love coming here as a family day. It's exciting trying new things that kids can touch and experience about science. Keep up the good work."***

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Explora worked with over **110** community partners and provided over **22,000** no-cost memberships to low-income families this year.

Since 2004, Explora has provided local families with **87,000** of these no-cost memberships.



## **Premier Partners** **City of Albuquerque**

*Mayor*

Richard J. Berry

*City Councilors*

Ken Sanchez

Isaac Benton

Klarissa Peña

Brad Winter

Dan Lewis

Pat Davis

Diane Gibson

Trudy Jones

Don Harris

## **State of New Mexico**

*Governor*

Susana Martinez

*Lieutenant Governor*

John A. Sanchez

New Mexico Senate

New Mexico House

of Representatives

## **Cornerstone Partners**

(\$100,000-\$499,999)

Rotary Club of Albuquerque/  
Albuquerque Rotary Charitable  
Foundation

## **Leadership Partners**

(\$25,000-\$99,999)

Air Force Research Laboratory

New Mexico

Bernalillo County

Institute of Museum and Library  
Services

Intel Corporation

Lockheed Martin/Sandia National  
Laboratories

State of New Mexico

## **Contributing Partners**

(\$10,000-\$24,999)

Albuquerque Clinical Trials, Inc.

Anesthesia Associates of New Mexico, P.C.

Catch a Story Productions...Imagine Reality

Thornburg Investment Management

UNM's New Mexico EPSCoR

Wells Fargo Bank

## **Supporting Partners**

(\$2,500-\$9,999)

Applied Technology Associates

Association of Science-Technology Centers

Baca & Redwine, P.C.

Bank of Albuquerque

ConocoPhillips

Creative Discovery Museum

Kirtland Federal Credit Union

Miami Science Museum/Girls Risenet

Museum of Science, Boston

Peacock Myers, P.C.

The Principal Financial Group

Science Education Solutions, Inc.

Science Museum of Minnesota

Sedberry and Associates, LLC

Toyota Dealer Match Program

Urban Enhancement Trust Fund

of the City of Albuquerque

VanDyke Software

## **Corporate Donors**

(≤ \$2,499)

ABQ Manufacturing, Inc.

Albertsons

Albuquerque Exotic Woods

American Academy of Matrimonial Lawyers

Bistronomy B2B

Bridgers & Paxton Consulting Engineers

Burlington Coat Factory

Century Bank

Corrales Mainstreet

Coyote Clay & Color

Di Kavene Kapelye

Drumfest

Ernest Thompson Furniture

Five Star Burgers

Flying Star

Geeks Who Drink

Greetings Etc. Print and Mail

iHeartMedia

Joe Daddy & Hoodoo Jeff

Kaehr Coatings

Kona Ice of Albuquerque, LLC

La Montañita Food Co-op

Lane Brothers, LLC

Los Alamos National Bank

Melinda Gray Ardia Environmental Foundation

National Girls Collaborative

New Mexico Clay

New Mexico Science Teachers Association

Numotion

Olo Yogurt Studio

Osuna Nursery, Inc.

Pacific Science Center

Parnall Law Firm, LLC

Plants of the Southwest

Positive Energy, Inc.

Rita's Italian Ice

Smith's Food and Drug Centers

Southwest Regional Education Cooperative

TCR Race Productions

Tumbleweed Mobile Shredding

Whole Foods Market

## **Foundation Partners**

Albert I. Pierce Foundation

Albuquerque Community Foundation

Albuquerque Community Foundation,

Jane and Doug Swift Fund for Art & Education

AmazonSmile Foundation

Bank of America Foundation

Banner Foundation

BBVA Compass Foundation

The Boye Foundation Inc.

Caterpillar Foundation

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Fidelity Foundation

Fleischaker Women's Legacy Fund

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Foundation

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New Mexico Museum of

Natural History Foundation

PayPal Giving Fund

PNM Foundation

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Albuquerque Community

Foundation

Santa Fe Community Foundation's

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The Grainger Foundation

United Way of Central New Mexico

U.S. Bancorp Foundation

Yelp Foundation

## **NMOST Donors**

Charles Stewart Mott Foundation

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The Robert Noyce Foundation

# Learning Impact

Explora excels in creating learning experiences that make science, technology, engineering, and math understandable, approachable, and engaging. Explora ensures these opportunities are accessible to students throughout New Mexico, including piloting *Family Science Outreach Events* to chapter houses on the Navajo Reservation. Peter Ippel, a 5th grade teacher at Indian Hills Elementary School, relates how he has “had the privilege of having Explora outreach for family science nights at two schools where I've taught. Consistently, when everyone else has packed up, there will still be families exploring the science presented at the Explora stations. Explora provides a valuable service to our students and families and engages the families of New Mexico in learning beyond the classroom.”

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### **[Explora teacher training]**

**“We would love to do this again. It also inspired us as a school. My education students also got good modeling about interacting with children and materials.”**  
– **College Education Program Faculty,  
Farmington, NM**

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Our *Summer Camps* are another way in which we increase our learning impact statewide. This year, Explora offered camps in Taos, Santa Fe, Gallup, and Las Cruces. We also actively partnered with key allies to expose more New Mexicans to STEM-rich learning experiences. A prime example is our work training librarians to integrate STEM and literacy into library programs and developing new activity trunks that families can check out from state libraries around New Mexico. Thanks to these efforts, over 1,200 people attended "STEM to READ" programs at 26 different libraries during the 2016-2017 fiscal year.



This year, Explora facilitated over **2,500** educational programs, reaching more than **98,000** students. This is an increase of over **5,000** from last year! More than **35,000** of these were served through off-site outreach programs.

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**“Your [Explora outreach] staff are receiving rave reviews, and teachers have asked me to fund another visit next year. I'm sure happy we have this in New Mexico for kids. Thank you for an excellent ed. team in science.”**  
– **Library staff,  
Gila, NM**

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# Organizational Strength

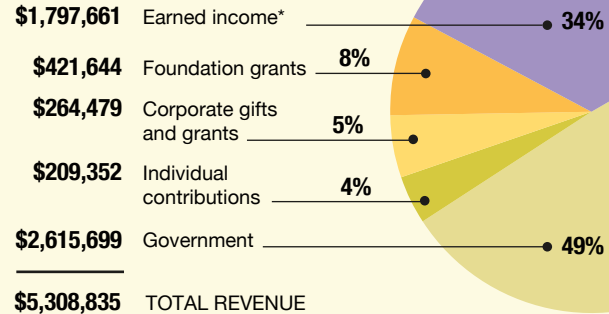


## A New Record!

Over **316,000** people experienced Explora last year, up almost **17,000** from the previous year, and a record high for Explora!

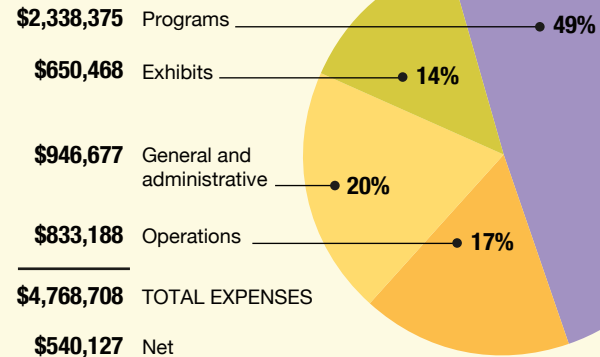
## Explora's dollar allocations for fiscal year 2016-2017 from audited year-end financial reports

### Revenues



\*Includes program fees, admissions, memberships, rentals, and store sales

### Expenses



Year-end operating cash and cash equivalents: **\$1,174,542**