



12 MONTHS OF MATH

HELP US SHOW HOW MATH MATTERS!
BECOME A CORPORATE SPONSOR

Sponsor a Month!

MONTH	THEME – Math in:
September	<i>Food & Agriculture</i>
October	<i>Air & Space</i>
November	<i>Energy</i>
December	<i>Computer Science</i>
January	<i>Health</i>
February	<i>Engineering</i>
March	<i>Science</i>
April	<i>Financial Literacy</i>
May	<i>Reading</i>
June	<i>The Arts</i>
July	<i>Music</i>
August	<i>Architecture & Design</i>

12 Months of Math is a project of STEM-NM that explores and celebrates math's importance to our community and in our lives.

Each month of math focuses on a selected theme and provides math activities in a real-world context, supported by local business and organizations whose work relates to the month's theme.

Math literacy is critical to doing well academically, graduating from college, having strong career opportunities, maximizing lifetime earning potential, and contributing to a strong economy.

Only 27% of 4th graders and 21% of 8th graders scored proficient or advanced on the state math assessment (NAEP, 2015).

12 Months of Math is a call to action to address this urgent issue. Join a powerhouse of cross-sector partners as we help Albuquerque families engage with math all year long!

12 Months of Math changes the equation through a series of fun, hands-on, community-based events that engage students, teachers, and families in celebrating the importance of math. These activities are designed to change attitudes about math and link Albuquerque families with math-rich resources.

DEMONSTRATE HOW MATH IS CRUCIAL TO YOUR BUSINESS!
BECOME A CORPORATE SPONSOR

JOIN THESE AMAZING COMPANIES TODAY!



Please see reverse side for partnership opportunities
A project of:



TO SECURE YOUR 12 MONTHS OF MATH SPONSORSHIP,
PLEASE CONTACT:

Renee Ruybal
Associate Director of Development & Communications
(505) 224-8387 – rroybal@explora.us
1701 Mountain Road NW—Albuquerque, NM 87104
www.explora.us/12-months-math/

DONOR INFORMATION

Company/Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____



YES! I WOULD LOVE TO BECOME A TITLE PARTNER OF 12 MONTHS OF MATH!

PARTNER BENEFITS

\$10,000 PARTNER

- Logo placement on all 12 Months of Math materials throughout the year
- Employees invited to participate in and/or facilitate thematic activities in at least one month of your choosing
- Title Sponsor logo placement on *12 Months of Math* website and Facebook page and printed collateral materials throughout the year
- Sponsor recognition throughout the sponsored month on 9 iHeartMEDIA Over the Air stations, 9 iHeartMEDIA App stations, and 9 iHeartMEDIA websites
- Explora Corporate Sponsorship recognition as a **Contributing Partner:**
 - Acknowledgement on Explora's Donor Wall
 - Acknowledgement on two 8" x 5" signs in the exhibit areas
 - Recognition on Explora's annual report and on a monthly postcard reaching 20,000 households
 - Listing on Explora's website donor page and recognition in social media posts
 - Invitations to special events & openings
 - 20+ free admission passes annually

YES! I WOULD LOVE TO SPONSOR ONE MONTH DURING 12 MONTHS OF MATH!

PARTNER BENEFITS

\$5,000 PARTNER

- Logo placement on 12 Months of Math materials throughout month of choice
- Employees invited to participate in and/or facilitate thematic activities during the month of choice
- Logo placement on chosen month's events on the *12 Months of Math* website and Facebook page and printed collateral materials associated with that month
- Sponsor recognition throughout the sponsored month on 9 iHeartMEDIA Over the Air stations, 9 iHeartMEDIA App stations, and 9 iHeartMEDIA websites
- Explora Corporate Sponsorship recognition as a **Supporting Partner:**
 - Acknowledgement on Explora's Donor Wall
 - Acknowledgement on an 8" x 5" sign in an exhibit area
 - Recognition on Explora's annual report and on a monthly postcard reaching 20,000 households
 - Listing on Explora's website donor page and recognition in social media posts
 - 10+ free admission passes annually

THANK YOU!

Please indicate form of payment:

____ Please invoice ____ Check enclosed ____ Please Charge My Credit Card in the Amount of \$ _____

____ Visa ____ MasterCard ____ Amex ____ Discover Name on Card _____

Account # _____ Exp. Date _____ CVV# _____

PLEASE RETURN THE COMPLETED FORM TO:

Explora
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Albuquerque, NM 87104
Phone: 505-224-8325 Fax: 505-224-8325 Email: rruybal@explora.us

